



The Droimeann Cattle Society, in association with Valhalla meats is pleased to announce the launch of our box scheme where 5, 10, 15 and 20kg boxes of meat from Droimeann cattle can be ordered online from Valhalla meats.

Droimeann cattle have a long history in Ireland, being referenced in early Irish texts and memorably in the poem An Droimeann Donn Dilis. These cattle were on the brink of extinction before the formation of the society as a breeder's co-operative and through the use of the latest science in genetic testing it became possible to devise a breeding programme to save them as a distinct breed. As a result of genetic testing, which is ongoing and indeed necessary for inclusion of individual cattle in the herdbook, The Dept. of Agriculture, Food and the Marine granted the society the right to open a pedigree register in April 2018 and following an examination of historical records presented to the dept. by the society, the breed was recognised in January 2020 as being indigenous to Ireland.

All meat comes from genetically tested, grass fed cattle from The Droimeann Cattle Society herdbook allowing for 100% traceability.

Meat currently on sale comes from the Mount Pleasant herd, cattle fed on species rich salt marsh on the Shannon estuary.

For order placement and further details please contact Valhalla Meats on info@valhalla.meats.com or 043 3362043/085 8825990, www.valhallameats.com.

To contact The Droimeann Cattle Society please contact us on droimeanncattle@hotmail.com or 087 4109978, www.droimeanncattlesociety.com.